

Emails



SMITH · BENDER

Cambria Cove

A/B Email Testing

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GIFT FINDER | JEWELRY | ENTERTAINING | BATH & BODY | FASHION TRAVEL | GOURMET FOOD | STATIONERY & DESKTOP | DELIGHTS

How do you fondue?

Wow with fondue bourguignonne. Satisfy a sweet tooth with deliciously decadent chocolate fondue. Or, go straight Euro with Gruyere and Emmentaler. Just don't forget the best part of fondue—sharing it with good friends and family.



Bistro Fondue Set
by Emile Henry | \$120

Fromage Plates
by BIA Cordon Bleu | \$30

Bistro Ramekins
by Emile Henry | \$32

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Email A

Subject line:

Don't just throw a party—fondue it!

Body copy:

How do you fondue?

Wow with fondue bourguignonne.

Satisfy a sweet tooth with deliciously decadent chocolate fondue.

Or, go straight Euro with Gruyere and Emmentaler.

Just don't forget the best part of fondue—sharing it with good friends and family.

Email B

Subject line:

Classic fondue fun gets an upscale twist.

Body copy:

Meet our favorite party guest.

Bistro Fondue Set by Emile Henry - \$120

Intelligently engineered ceramic gently diffuses heat, keeping ooey-gooey creations perfectly temperate from the first dip to the last.

- Durable, non-stick glazed finish
- Easy to clean
- Includes 6 stainless steel fondue forks with stay-cool handles



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Bollywood Accessories
by Stephanie Johnson | \$45-\$48



Addison Clutch
by BOGGONI | \$108



Purple: the mysterious color that somehow looks amazing on everything. We've taken this fabulously bold hue and worked it into our divinely chic must-haves for Fall.

[Shop Purple](#)



Rolling Tote
by gogovoyage | \$295



Ruffle Umbrella
by Selma | \$195



MINE Luggage Tag
by Graphic Image | \$25

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To ensure that e-mails from Cambria Cove are delivered to your inbox, please add cambriacove@cambriacove.com to your list of approved senders.


Subject line:

Introducing this year's hottest new neutral—purple.

Body copy:

Purple: the mysterious color that somehow looks amazing on everything. We've taken this fabulously bold hue and worked it into our divinely chic must-haves for Fall.


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Adorable fun to welcome wee ones—
that's what our new gifts are made of.




Gifts for Baby | All Gift Giving




Baby Prints Memory Box by Pearhead
\$60.00 [Shop Now](#)



Personalized Organic Baby Box by American Terry Co. - \$78.00 [Shop Now](#)



Baby Bag Book by Jill Schwartz - \$95.00 [Shop Now](#)




Hand-Knit Finger Puppets by Wayra - Set of 6 - \$68.00 [Shop Now](#)

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[2-day shipping](#)
Order by Wednesday 3/31

[Next day shipping](#)
Order by Thursday 4/1



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What's New for Spring

To ensure that e-mails from Cambria Cove are delivered to your inbox, please add cambriacove@cambriacove.com to your list of approved senders.

Subject line:

Look what the stork dropped off!

Body copy:

Adorable fun to welcome wee ones—
that's what our new gifts are made of.

Indiana Dunes Tourism 3 Dune Challenge

Subject line: Take the 3 Dune Challenge.



Indiana Dunes Tourism, Indiana Dunes State Park, and Friends of Indiana Dunes are excited to launch The 3 Dune Challenge! This adventurous 1.5-mile trail at Indiana Dunes State Park starts at the Nature Center and winds through breathtaking views and exhausting inclines. This family-friendly hike is perfect for novices as well as experienced hikers and runners.



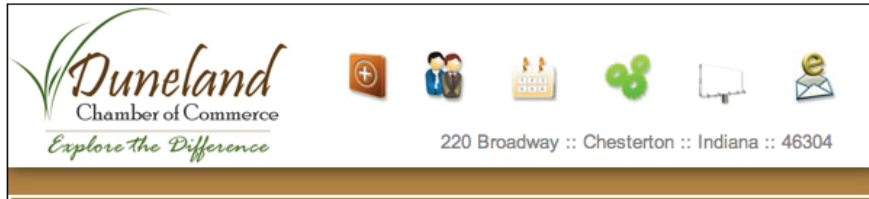
Be sure to stop by the Indiana Dunes Visitor Center and reward yourself with a T-shirt or hoodie and grab some free stickers and postcard to share your achievement. You've earned it!

Visit 3DuneChallenge.com for more information.

Indiana Dunes Tourism Duneland Chamber of Commerce Survey

Subject line: Know what we've done for you lately?

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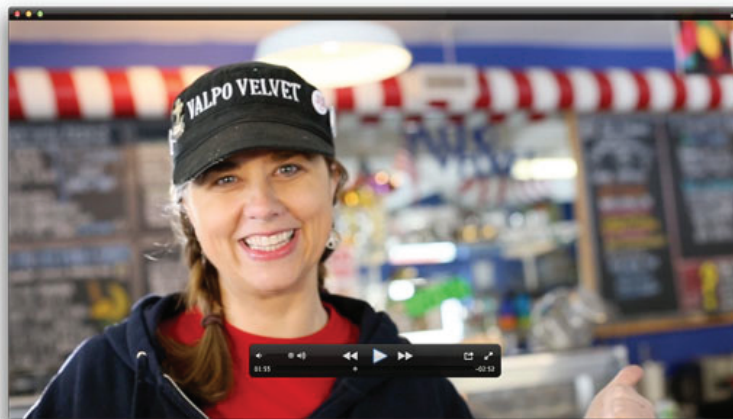


Hello John,

Did my question pique your interest? Then I've got a few more for you:

- How many tourists visit the Indiana Dunes each year?
- How many jobs are created by tourism in Porter County?
- How much does tourism save your family in taxes every year?

Want the answers? Watch here.



In the above video, you'll also learn how Indiana Dunes Tourism is working to increase the already large number of tourists who visit Porter County—because more tourists mean a better quality of life for everyone here.

Be sure to watch the video all the way to the end! You'll hear from local business owners how tourism has directly benefitted them. We bet you'll recognize many of them.



Lorelei Weimer
Executive Director
Indiana Dunes Tourism

P.S. Like what you saw? Get the word out! Share this video with your friends! (Think they'll know the answers to my questions?)



Indiana Dunes Tourism Impact of Tourism Email

Subject line: Why tourism is important to Porter County.

People are surprised when they learn the impact of tourism on Porter County.

Many business owners are amazed to learn 6.1 million people visit Porter County annually and that the Indiana Dunes alone attract 3 million of those visitors—60% from out of state. Thanks to these visitors, \$348 million are added to our economy annually.

Check out this short video to see what Indiana Dunes Tourism is doing to improve our quality of life, and if you like it, share it with friends and family.



Lorelei Weimer
Executive Director
Indiana Dunes Tourism
1215 N. State Road 49
Porter, IN 46304
219-926-2255



ORDA

Fundraising Invitation Email

Subject line: You are invited...



You are invited.

To the launch event for ORDA-US, a new non-profit organization in the Kansas City area that benefits the extremely poor of Ethiopia.

See how ORDA is helping the rural poor become empowered to live prosperous lives, and taste authentic Ethiopian food from Kansas City's Blue Nile Café. You'll also have a chance to win a beautiful handmade Ethiopian shawl.

Bring a friend or two and learn how you can help.
Admission is free.

Tuesday, November 13
5:30-7:30 p.m.
The Diastole
2501 Holmes
Kansas City, Mo

Learn more about the organization at ORDA-international.org



Water for life. Knowledge for a lifetime.